

Business Start 101 - Sis, Let's Get You Together!

Get Clear on What You're Doing

What's your business, boo? Hair, events, candles, coaching? Nail it down. Then pick a name that's catchy, easy to spell, and feels like YOU. (And please check Google and the Secretary of State website to make sure no one else has it)

Choose Your Business Type (and yes, it matters)

You've got options, but for real - most of us should go with an LLC. It protects your personal stuff (like your car and your coins) if something goes left. Don't just be out here "doing business" with no protection, sis!

Make It Official

- File your LLC with the state
- Get your EIN from the IRS (free!)
- Look up if your city needs you to have any permits or licenses

This is where I come in - I can help you get this done quick and smooth.

Get That Business Bank Account

Separate your money, girl. Trust me. Using your personal account for business will have your books and your brain looking crazy come tax time. Go get you a business account - you'll need your EIN and LLC papers.

Protect Your Baby (aka Your Biz)

You need business insurance. Period. Even if you're small, things happen - and being covered means peace of mind. I can walk you through it so you're not out here guessing.

Look the Part

- Buy your domain name (yourbusiness.com)
- Set up a simple website or landing page
- Get a business email (no more YourName123@yahoo)
- Start your IG, Facebook, and Google page

Your online presence matters - it's how folks will find you, trust you, and book you.

Write Down the Plan

Don't overthink it. Just ask yourself:

- Who am I helping?
- What am I offering?
- How am I gonna get paid?
- What's it gonna cost me to get started?

Put it on paper so you're not winging it every day.

Launch It, Sis!

Tell everybody - your friends, your cousins, your social media fam. Post, network, and don't be scared to show up. People can't support what they don't know exists. And when you're ready for that grand opening, I can help with that too

Need Help with Any of This?

That's what Legacy Business Suite is for. I'll help you with everything from your LLC to your grand opening. You don't have to figure it all out on your own.

Let's build your business - and your legacy - together